631.871.9920 | chris@chris-dagostino.com

### INTRODUCTION

I'm a passionate visual storyteller and creative strategist with experience producing engaging branded content, informational news stories and mini-docs, and entertaining music content and comedy sketches. I've worn the hat of associate producer, director, DP, and editor. I'm a team player and I thrive off of collaboration. Above all else, I'm an ideas guy, using creative problem solving to benefit the needs of industry-leading clients. I'm always thinking, learning, and growing as a creator.

#### **PROFESSIONAL EXPERIENCE**

Condé Nast New York, NY

### Associate Producer, Branded Entertainment

- 4/2021 Present
- Produces branded content for Pitchfork, WIRED, Vanity Fair, GQ, Teen Vogue, them and The New Yorker
- Builds production schedules and budgets for programs ranging in budget of 40K-400K
- Collaborates with internal marketing and brand teams to guide clients through the production process
- Casts, contracts, and preps artists/talent for both physical on-set and virtual video shoots
- Supervises the post production and finishing process, ensuring delivery dates and client needs are met on schedule

Condé Nast New York, NY Sales Associate, Spirits 8/2019 - 8/2020

- Elevated marketing programs with video mock-ups for cross-content programs with celebrities & brands
  - Maintained client relations by consistently pitching inventive advertising solutions on innovative content platforms
  - Provided administrative support to VP overseeing all ad sales with spirits accounts across the entire Condé portfolio

**ASR Media Productions** Hellertown, PA Intern, Production 8/2018 - 12/2018

- Produced high-quality marketing content (i.e recaps, testimonials) for corporate clients and The Peak TV
  - Collaborated with marketing team to find relevant opportunities for content integration on client's social media
  - Supported production team with on-site video shoots, as well as post-production editing and social/digital distribution

# Firing Line with Margaret Hoover, PBS

New York, NY

Intern, Production

5/2018 - 7/2018

- Pitched a show concept independently to Executive Producers that was approved and queued for later development
- Involved in full scope of the television production process at the WNET studio and in the control room
- Assisted Showrunner and APs in planning of show layout through research and editorial creative development

# Lehigh University Campus Newspaper Student Videographer & Reporter

Lehigh University, PA

1/2017 - 5/2019

- Developed written and visual content for news, sports, and multimedia sections of the campus newspaper
- Managed all levels of content production (i.e. scheduling, interviewing, production, and distribution) on a strict deadline
- Notable Work: Author Profile | Mini-Documentary | Ceremony Highlight

### FREELANCE EXPERIENCE

# www.chris-dagostino.com Video Producer, Photographer, Production Assistant

New York, NY

Director/DP/Editor: Social Media Ads, Music Videos, Comedy Sketches, Sizzle Reels, Travel Videos

- 8/2020 4/2021
- Photographer: Capture and Edit Real Estate Marketing Content, Social Media Campaigns, Portraits, BTS Stills
- Production Assistant: Netflix (Office PA and Cast Support), Various Production Companies (On Set PA and Photographer)

### **EDUCATION**

Lehigh University Bethlehem, PA

BA | Journalism, Marketing GPA: 3.46 | Dean's List Honors

### **SKILLS & CAPABILITIES**

Skills: Content Strategy & Delivery, Communication, Collaboration, Creative Development, Organization, RFPs/Decks, Writing Programs: Adobe Pr/Ps/Lr, Airtable, Google Suite, Keynote, Microsoft Office, Salesforce, WordPress, YouTube, Vimeo